





PROSPECTUS SPONSORING AND EXHIBITION

FIG CONGRESS 2022, WARSAW, POLAND



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Network, reconnect, inspire, and be inspired by your customers at FIG Congress 2022

WELCOME TO FIG CONGRESS 2022

FIG is excited to invite you to the FIG Congress 2022 11-15 September in Warsaw, Poland – this time it will be a physical gathering with some online elements. At the FIG Congress 2022 we are dedicated to once again being able to gather scientists, experts, policy- and decision-makers, students, and stakeholders from all over the world to join professional discussions and last but not least have attendees wander the exhibition hall.

We are all still learning to navigate in our new reality of both digital and "normal" lifestyle, but the desire to see and hear from colleagues and friends becomes even more powerful when we have been forced to be apart. FIG is determined to bring our global community together - physically and virtually. We have come to terms with our new reality, but we still crave experiences and our desire to connect face-to-face has never been stronger.

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The International Federation of Surveyors – FIG, is an UN-recognized non-governmental organization supporting the interests of surveyors and the advancement of the profession worldwide, has been organizing conferences since 1878. For more than a 100year FIG has organized in-person conferences worldwide, where tens of thousands of professionals have met discussing key challenges of our time within the surveying profession.

Volunteering for the future

During the FIG Congress 2022, we will bring the overall theme 'Volunteering for the future – Geospatial excellence for a better living' at the centre stage.

The conference offers an interesting mix of keynotes and technical sessions and workshops, a trade exhibition and a variety of side events and social functions. The technical programme will consist of carefully designed sessions within the broad field of surveying, including best practice and new research with inspiration and input from the open call for papers and specially designed sessions.

In other words: After attending FIG Congress 2022 you will be: inspired, (re)connected, energized, gained knowledge and feel part of a community.



This year will be back to normal – Almost!

It is a real honour to host the FIG Congress 2022 in Warsaw, Poland. Originally, the bid for FIG Congress 2022 was going to take place in Cape Town, South Africa, but because of the current pandemic situation, the destination was moved to Warsaw, Poland hosted by the Polish Association of Surveyors, SGP, who took up the challenge to organise this Congress within one year. We are certain that Warsaw will host an event that surely will meet, if not exceed, all the expectations of a memorable and successful Conference.

The world is slowly opening again for international travels, and it is our hope that in September 2022 it will be possible to welcome travellers from most International destinations in Poland. Online elements will be added for those who will still not be able to travel, however main emphasis will be on the actual face-to-face event. The exhibition will therefore take place over three days live in Warsaw, Poland. Although our hope and expectations are to meet in person, we might face a situation with travel restrictions that will make it impossible or difficult for many to travel and which might force us to scale up the online parts.

What does it mean for our Sponsors?

We view our sponsors as our partners in the successful execution of the FIG Congress 2022 and will work alongside you to provide opportunities to promote your organisation.

Get the best of both world

At the in-person FIG conference we will once again gather a wide range of customers from all around the globe. The exhibition hall is a timeless event tradition that allows sponsors to create a branded space to engage oneon-one or one-to-many with participants. This year's conference we expect the exhibition hall to be filled with curious participants, who are just as eager as you to network and catch up on the latest commercial news.

Simultaneously, at the virtual part of the conference you will have more opportunities to promote your brand amplifying the reach of your branding outside the physical conference space and thereby reaching the ones at home. As the focus of the FIG Congress 2022 will be on the onsite part, the virtual part for your company will consist of brand exposure e.g., through logos and pre-recorded content. Thus, the least resource-intensive online solution for your company to give you the most resource possible allocated to the physical conference.

...and much more.

With this sponsorship prospectus we promise that the FIG Congress 2022 will offer you extend branding in front of our participants both onsite and online.

Welcome to the FIG Congress!



WHY SPONSOR?



Personal Contact

Put a face on your brand – the best way to create and maintain relationship with your target customers.

Get (Re)Connected

FIG Congress will offer a range of networking opportunities, allowing you as sponsor to get closer to passionate and enthusiastic surveyors and geospatial professionals.





Education

Learn what is happening in the global surveying industry and how you can be a part of it.

Build on the future

Sponsorship of the Congress does not start and end with the conference itself, but rather involves a broader partnership building for the future.



8.14.



Presence

Show your commitment to surveyors and geospatial professionals – support the community that support your business.

Sales

Promote new services or demonstrate new products and equipment.

KEY STATISTICS

Statistics based on prior FIG conferences, which illustrates the total number of participants, geographic origin, and professional background.

Nort

America 3.5%

South

0.6%

America

Europe

32 %

Africa 29%

FIG conference statistics

Number of participants				
The Netherlands (online) '21	1,300			
Hanoi '19	950			
Istanbul '18	2,300			
Helsinki '17	1,400			
Christchurch '16	800			
Sofia '15	900			
Kuala Lumpur '14	2,500			
Abuja '13	+2,000			
Rome '12	1,400			

Background of participants



This figure is based on a post-event survey from the e-Working Week in the Netherlands, 2021. All 300 who responded to the post-event survey answered they would recommend FIG conferences to colleagues and friends. Join us in Warsaw, Poland 2022 to be a part of creating another coveted conference.



Would you recommend FIG Conferences to





XXVII FIG Congress 2022 Warsaw, Poland, 11-15 September Sponsor & Exhibition Prospects www.fig.net/fig2022 Asia

20.6%

Middle

East

5.5%

Oceania

9.5%

EXHIBITION OPPORTUNITIES

The international trade exhibition at FIG Congress 2022 offers you exposure to the many delegates of the conference and the opportunity to showcase your products and services to a global pool of customers. The exhibition area has been designed to provide the best possible promotional opportunities to participating companies. The exhibition will provide delegates and exhibitors with excellent opportunities to network and will be placed in the beautiful and spacious foyer of the DoubleTree by Hilton Hotel & Conference Centre Warsaw.

Booth details:

- Basic booth 2m x 2m (option to buy several booths to get more sqm).
- Basic light and power system
- 1 standard table and 2 chairs
- 1 Dustbin
- Walls and facia

Including:

Two complimentary exhibitor passes per booth. Exhibitor passes entitles:

- Full access to the exhibition area but not the general programme.
- Access to the Opening Ceremony and Welcome Reception.
- Morning and afternoon refreshment
- Lunch

Additional exhibitor passes can be purchased for 150 EUR.

2,000 EUR for members of FIG

2,500 EUR for non-members

* The exhibition options are based on a physical conference being possible, but there is the uncertainty of the development of the COVID-19 pandemic and potentially being forced to transfer on to an online platform, which would make the exhibition online.

Exhibition Schedule

m	Exhibition opening hours				
	Exhibition open	Sunday	11.09.2022	17:00-21:00	
	Exhibition open	Monday	12.09.2022	11:00-18.00	
	Exhibition open	Tuesday	13.09.2022	11:00-18.00	
ning Ex	Exhibition open	Wednesday	14.09.2022	11:00-18.00	





SPONSOR OPPORTUNITIES

PLATINUM SPONSORSHIP

25,000 EUR - FIG Member 30,000 EUR - Non – Member

We view our Platinum Sponsors as our partners in the successful execution of the FIG Congress 2022 and will work alongside you to provide opportunities to promote your organization through the prelude, during and after the Congress. This is a unique marketing opportunity, and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Sponsor, your company will benefit from the highest level of exposure.

GOLD SPONSORSHIP

15,000 EUR - FIG Member 18,000 EUR - Non – Member

As one of the few Gold Sponsors of the FIG Congress 2022, your organization will enjoy an excellent level of exposure and we will constantly work alongside you to provide opportunities to promote your company before, during and after the event.

SILVER SPONSORSHIP

10,000 EUR - FIG Member

12,000 EUR - Non – Member

As a Silver sponsor, you will enjoy a strong alignment with the FIG Congress 2022 through the many opportunities for branding and exposure, prior to, during and after the event.

BRONZE SPONSORSHIP

5,000 EUR - FIG Member 6,000 EUR - Non – Member

As a Bronze Sponsor, you will get a simple level of branding and exposure through the FIG Congress 2022 - prior to, during and after the event.

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BASIC SPONSORSHIP

3,000 EUR - FIG Member

3,500 EUR - Non – Member

Get a little bit more exposure and stand out from other exhibitors.

EXHIBITOR

2,000 EUR - FIG Member 2,500 EUR - Non-Member Be visible at the exhibition with a stand

ATTENDEE SPONSORSHIP

1,500 EUR - FIG Member + Non Member Be exposed with your logo and get two free registrations, but do not worry about a booth.

PRE-EVENT SPONSORSHIP

The pre-events will included a dedicated group of people for specific topics. They seek help for their workshops and dinners.

SPONSOR – at a glance

	PLATINUM	GOLD	SILVER	BRONZE	BASIC	Attendee
FIG MEMBER - costs €	€ 25,000	€ 15,000	€ 10,000	€ 5,000	€ 3.000	Sponsorship € 1,500
Non-FIG members	€ <u>2</u> 3,000 € <u>3</u> 0.000	€ 18,000	€ 10,000	€ 5,000	€ <u>3,500</u>	€ 1,500
Exhibition Space	16 m2	16 m2	8 m2	8m2	4 m2	No booth
Advertisement in program	1 page	1/2 page	01112	01112	4 1112	
book		1/2 page				
Company logo on conference bag	*					
Conference bags leaflet/gift	Max. 5 pages	Max. 3 pages	1 0200			
Video played before plenary	up to 3 min.	Max. 5 pages	1 page			
session	up to 5 min.					
Private exhibition room (1 day)	*					
Session room named after you (all conference days)	*	*				
a la carte - options	4	3	2	1		
Banners in lobby/other area	4	3	2	1		
Logo + hyperlink on conference website	*	*	*	*	*	*
Logo on/in program book	*	*	*	*	*	*
Company description in program book	125 words	100 words	75 words	50 words	30 words	Logo
Company description in conference app	125 words	100 words	75 words	50 words	30 words	Logo
Social Media Promotion	4	3	2	2	1	
Online platform: promotion video	*	*	*			
Online platform: Logo	*	*	*	*	*	*
Online platform: leaflet	*	*	*	*		
Logo signage at the entrance	*	*	*	*	*	
Complimentary registration pass	6 persons	4 persons	3 persons	2 persons	2 Persons	2 Persons
Use of conference logo	*	*	*	*	*	*
Inclusion in Eblast	*	*	*	*		
List of participants (depending on permission of the participants)	*					

* These are the sponsorship prospects bases on a physical conference being possible, but there is the uncertainty of the development of the COVID-19 pandemic and potentially being forced to transfer on to an online platform, which would make the content of a sponsorship change.



A LA CARTE OPTIONS - at a glance

	Number Available
Plenary Session -flyers on seat	3
Newcomers' Session Sponsor	1
ADVERTISEMENT IN CONFERENCE PROGRAMME	
Programme Book Advertisement Partner (one full page)	3
Programme Book Advertisement Partner (half page)	3
CONGRESS MATERIALS	
Conference bag - Writing Pads and Pen	1
Conference bag - Gift	3
Conference bag - Leaflet	3
ADVERTISING ON SITE	
Staff-shirts	1
Lanyard	1
Badge	1
SOCIAL	
Lunchbreak Sponsor	3
Coffee break Sponsor	3
Afternoon tea break Sponsor	3
Social Photo Booth	1
Your own ideas are also welcome	
* Note that the ala carte options can be sold out, contact FIG office to get information about ava	ilable options

* Note that the ala carte options can be sold out, contact FIG office to get information about available options.

SPECIAL SPONSORSHIPS

(not included in the a la carte sponsorship options)	Number Available
Welcome Reception sponsor + Cultural Evening	1
Congress Dinner	1
Conference bag sponsor	2
Private exhibition room (1,5-hour slot)	5
Pre-event sponsor	5

*Additional payment is required for the special sponsorships, see reservation form



YOUR SPONSRSHIP POSSIBILITIES

FIG Congress 2022 provides a perfect opportunity to increase the awareness of your company or institute. A variety of sponsorship opportunities is available; however, they are selling fast so act soon! The Congress will bring together around 1000-1500 surveying and geospatial professionals from across the globe, thus providing direct access to a diverse cross-section of highly sought industry stakeholders. Sponsorship packages and exhibitor options are tailored to suit your marketing strategies and specific needs.

Align your company with the global surveying community to:

- Demonstrate thought leadership as one of a select group of industry experts
- Showcase your expertise and products to a unique gathering of surveyors and geospatial experts
- Amplify your messaging and position your brand not only to all onsite participants but also to all participants online.

A LA CARTE OPTIONS (detailed description)

Below you will find opportunities to enhance the visibility and association of your organisation with the FIG Congress. The options can be used to top up your sponsorship package, or as separate sponsorship opportunity, depending on your marketing needs. Your final contribution to the conference determines your sponsorship level, which in turn provides you with more benefits. Most packages are limited and will be allocated on a first come first served basis.

PLENARY SESSION – SEAT DROP

Each morning all the delegates will attend the plenary session where globally recognised experts will share their knowledge. Before each plenary session you will get the opportunity to place your flyer/leaflet on the seats of the participants. You as sponsor will provide the promotional material to the Local Organising Committee.

NEWCOMERS SESSION

First time attendees are invited for an introduction session on the first day. This session is especially for first time FIG conference attendees. Help the newcomers to feel welcome. You as sponsor will provide the promotional material to the FIG Office.

PROGRAM BOOK ADVERTISEMENT – (HALF) PAGE AD

The Conference Programme will be the most essential publication for all attendees guiding them through the Congress. It includes information on presentations, exhibitions, and other activities. Artwork to be provided by sponsor to the FIG Office.

CONFERENCE BAG - WRITING PADS AND PEN

What is a pen without a paper! All delegates attending the Congress will receive official writing materials. All material for sponsor pads and pens must be provided by sponsor and approved by FIG Office.



CONFERENCE BAG – LEAFLET

Insert a leaflet/flyer into all delegate bags. The bags will be given out after registration at the registration desk. Sponsor to provide leaflet/flyer to Local Organizing Committee.

CONFERENCE BAG - GIFT

Insert a gift to all delegate bags. The bags will be given out after registration at the registration desk. Sponsor to provide gift to Local Organizing Committee.

LANYARDS / BADGE

Lanyards will be assigned to every delegate together with their badge. All material must be provided by sponsor and approved by FIG Office. Badge sponsor logo will be printed on the badge.

LUNCH/TEA BREAK SPONSOR

Demonstrate your company's hospitality by sponsoring your nominated lunch break, morning or afternoon tea breaks and will be featured in the programme. Create innovative incentives to attract delegates to your booth, all material must be provided by sponsor to the FIG office.

SOCIAL PHOTO BOOTH

Sponsor a photo booth for the conference/dinner and create laughter, smiles and fun memories with your brand in focus. The photos will get your brands logo on it and will thereby be perpetuated to the conference memories. Contact the FIG Office for more information.

STAFF T-SHIRT

What is a conference without staff? Sponsor the staff t-shirts. Our staff will wear conference T-shirts with your logo. Staff T-shirts will be worn by all on-site working staff excluding management staff. T-shirts must be provided by sponsor and approved by FIG Office.

OTHER IDEAS?

If you have a different idea of how your company would like to stand out, please contact the FIG Office to discuss the possibility. Further, possibilities:

- Bring in a branded ping pong table
- Footprints
- Scavenger hunt to booth
- Host an after party at your booth
- Bring in hula-hooping for attendees taking a small break
- Using an intriguing stair or escalator wrap



SPECIAL SPONSORSHIPS (detailed description)

*Additional payment is required for the special sponsorships, see reservation form

WELCOME RECEPTION & CULTURAL EVENING SPONSOR (incl. in registration fee)

At the start of the event there will be a Welcome Reception & Cultural Evening for all participants. A great opportunity to stand out at the starting point of the event. You will get recognition during the Welcome Reception & the Cultural Evening. Posting of signs provided by your company to be displayed during the Welcome reception & the Cultural Evening. Promotion material must be provided by sponsor and approved by FIG Office. Contact the FIG office for more information.

CONFERENCE BAG SPONSOR

Your company logo will feature alongside the Congress logo (and platinum sponsors). Sustainability is a subject on the world agenda. We will give the participants the option to choose for a conference bag and has selected a conference bag made of sustainable material. If you are interested in becoming a conference bag sponsor, get in touch with the FIG Office.

PRIVATE EXHIBITION ROOM (1,5-hour slot)

Get the opportunity to invite your customers to a session room and demonstrate your products or services. This will give your company a unique hands-on interaction opportunity with your customers. The room will be centrally local. Contact FIG office for more information.

CONGRESS DINNER SPONSOR (TICKETS CAN BE BOUGHT)

A luxurious event at a special location. Participants and accompanying persons will have the opportunity to attend the dinner, which provides your company an excellent opportunity to address the congress participants at large. This option includes:

- Naming right of the event "The (name of your company) Dinner"
- Opportunity for a senior representative to hold a short presentation to the guests
- Posting of signs provided by your company to be displayed during the Dinner
- 2 guest tickets to the Dinner
- Opportunity to present a gift to delegates on dinner tables (gifts are not included)
- Company logos printed on dinner menus
- Acknowledgment during the opening and closing sessions



The Congress dinner will take place at the Technical University in their spectacular inner hall



SPONSOR PRE-EVENTS

This year you will get the chance to sponsor our pre-events, which makes it possible for you to sponsor and support events key to your company. This is a unique opportunity to brand your company and target your key customer group.

Sponsoring pre-events to FIG Congress 2022 could embrace social events, dinners, fieldtrips or specific technical sessions. FIG Congress 2022 will offer following pre-events:

- Young Surveyors Conference,
- Reference frames in practice,
- Mining surveying,
- Multi-sensor-systems workshop,
- Surveying and BIM

Contact the FIG office (fig@fig.net) to learn more about sponsorship opportunities at FIG Congress 2022 pre-events. You can also read more about the pre-events on FIG Congress 2022 homepage (www.fig.net/fig2022)

Pre events

Date	Pre- and post events
Sat 10-Sun 11 Sept.	FIG Young Surveyors Conference
Sat 10 Sept.	Mining Surveying Workshop
Sat 10-Sun 11 Sept	Reference Frames in Practice
Sat 10-Sun 11 Sept	Multi Sensor systems Workshop
Sat 10 Sept	Surveying and BIM Classroom
Sat 10 Sept	ArcGIS Parcel Fabric - Esri



FLOOR PLAN EXHIBITION

The exhibition will take place on the ground floor where the entrance and reception is also located. Keynote sessions will be held in the orange/green areas, and these rooms will also be used as session rooms. Welcome reception, lunches and coffeess will take place in the exhibition area. Other sessions are located at the upper floor.





LOCATION

DoubleTree by Hilton Hotel & Conference Centre, Warsaw, Poland

Set on landscaped grounds with a pond, this modern hotel is 10 km from the National Stadium, 11 km from Lazienki Park and 14 km from Old Town Market Place. DoubleTree is one of the largest conference venues in Eastern Europe, with a Ballroom, built-in A/V equipment and an attached foyer. Conference guests can unwind after the big event with special offers at the spa.

<u>Website</u>

Address: Skalnicowa 21, 04-797 Warszawa, Poland



WARSAW, POLAND



With Warsaw at the heart of Poland, and Poland at the heart of Europe, it is common meeting place, not only for political and scientific conferences, but also for business and cultural events. With modern architecture, friendly infrastructure, and creative inhabitants – here lies the beating heart of business. But behind the bustle of the business world, you can feel the rhythm of the city, try the many and varied tastes of the city's restaurants, stroll along the banks of Vistula or simply get lost in the backstreets and discover something fascinating.

During your stay in Warsaw, try to find a little time to visit some of the city's excellent museums and galleries. Stop by the Royal Castle, the Museum of Warsaw, or visit another former royal residence – the Royal Łazienki Museum – located in the most beautiful park in the city. Warsaw is a green and refreshing destination with its 346 leafy squares and 96 parks covering a quarter of the city.





CONFERENCE PROGRAM – at a glance

Conference Days						
	Sunday 11 Sep. 2022	Monday 12 Sep. 2022	Tuesday 13 Sep. 2022	Wednesday 14 Sep. 2022	Thursday 15 Sep. 2022	
Morning		Newcomers Session				
09:00-11:00		Keynote	Technical Sessions	Keynote		
11:00-11:30		Break	Break	Break	FIG General Assembly	
11:30-13:00		Technical Session	Technical Sessions	Technical Sessions	Assembly	
13.00-14:30			Lunch		Farewell Reception	
14:30-16:00	FIG General Assembly	Technical Sessions	Debate Sessions	Technical Sessions		
				Break		
16:00-16:30	E	Break		Break		
16:30-18:00	Opening	Technical Sessions	Keynotes	Technical Sessions		
	Opening of	Half day				
	exhibition	E				
Evening	Welcome Reception & Cultural Evening (incl. in registration fee)	Informal Bar Meeting	FIG Congress Dinner (tickets available)	Commission Dinners		



ORGANISERS



FIG is the premier international organization representing the interests of surveyors worldwide. It is a federation of the national member associations and covers the whole range of professional fields within the global surveying, geomatics, geodesy and geo-information community. It provides an international forum for discussion and development aiming to promote professional practice and standards.

FIG was founded on July 18, 1878 in Paris by delegates from seven national associations - Belgium, France, Germany, Great Britain, Italy, Spain and Switzerland - and was known as the Fédération Internationale des Géomètres. This has become anglicized to the International Federation of Surveyors. It is an UN-recognized non-government organization (NGO), representing more than 120 countries throughout the world, and its aim is to ensure that the disciplines of surveying and all who practise them meet the needs of the markets and communities that they serve.



STOWARZYSZENIE GEODETÓW POLSKICH – ASSOCIATION OF POLISH SURVEYORS

The first surveyor's organization was established at the Polish territory in 1916 under the name "The Union of Surveyors". The name of association was transformed to the "Union of Polish Surveying Associations" (1925), "Union of Licensed Surveyors" (1926), "Surveyor's Union of Republic of Poland" (1945) and

"Association of Polish Surveyors", SGP 1953. Professional Organization of Polish Surveyors joined International Federation of Surveyors in 1926. Polish surveyors hosted the FIG Permanent Committee Meetings three times in 1932 in Warsaw, in 1959 in Kraków and in 1985 in Katowice. Association of Polish Surveyors organized under FIG frames "The 1 st International Cadastral Congress" in 1998 in Warsaw. Polish colleagues chaired FIG Technical Commissions.

Association of Polish Surveyors, SGP, acts as a voluntary organization of individuals being professional surveyors due to the diploma certifying education in land surveying. Legal basis of SGP results from Polish Parliament Law on Associations.

For more information, please visit: www.sgp.geodezja.org.pl/

CONTACTS

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