



FIG WORKING WEEK 2024
ACCRA, GHANA



FIG Working Week 2024

Accra, Ghana

19-24 May

*Your World, Our World: Resilient Environment
and Sustainable Resource Management for All*



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Akwaaba WELCOME TO GHANA

Ghana is a country in West Africa. It borders Cote D'Ivoire to the west, Burkina Faso to the north, Togo to the east, and the Atlantic Ocean to the south.

It was inhabited in pre-colonial times by a number of ancient kingdoms, including an inland kingdom within, the Ashanti, and various Fante states along the coast. Trade with European states flourished after contact with the Portuguese in the 15th century, and the British established a crown colony, Gold Coast, in 1874. It was the first black African country to achieve independence from the United Kingdom in 1957, the name Ghana was chosen for the new nation as a reference to its ancient roots in the Empire of Ghana.

Ghana operates a centralized system of political administration with sixteen regions: Oti, Bono East, Ahafo, Bono, North East, Savannah, Western North, Western, Volta, Greater Accra, Eastern, Ashanti, Central, Northern Region, Upper East R and Upper West. Accra is the capital and the largest city.

With a young, thriving, stable democracy in a hotbed region, Ghana's involvement in promoting peace and stability in Africa is legendary. Its rapidly growing economy provides countless opportunities for investment and enterprise. Our educational system is indeed one of the best in Africa, south of the Sahara, and has been directly responsible for the high literacy level of its population in English and other languages. Ghana is a beautiful country, apart from its abundant sunshine, lovely beaches, a preferred events/conferencing destination, spectacular locations, friendly and warm people, the organisation and staging of the FIG WORKING WEEK, ACCRA 2021 will be yet another opportunity to build on its credentials of using international events to facilitate national development and add value to its current events' LEGACY development.

Ghana is a multi-ethnic country with linguistic and religious group. With over 32 million inhabitants, Ghana is the second most populous country in West Africa after Nigeria.

Ghana is a relatively safe destination.

The Ghanaian word for Welcome is Akwaaba and you will undoubtedly hear the expression used several times a day, as you land in Ghana. The smile of welcome is very much a Ghanaian trademark – one that will leave you to yearn to return to this friendly country.

So we say Akwaaba to Ghana, come and enjoy our hospitality.



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WHY EXHIBIT AT FIG WORKING WEEK 2024?

- Thriving Market Access:** Ghana, with over 32 million people, opens doors to one of West Africa's most promising markets. Explore untapped opportunities in this vibrant nation.
- Emerging Industries:** Explore how your offerings can meet the demands of Ghana's growing sectors, from technology to renewable energy, and contribute to the nation's development.
- Showcase Innovation:** Position your brand as a trailblazer in geospatial technology and sustainable solutions. Engage a captive audience eager to discover the latest advancements.
- Global Exposure:** Gain unparalleled exposure to an international audience of decision-makers, potential partners, and clients. Open doors to new collaborations and business ventures.
- Networking Hub:** Exhibit within a dynamic hub of knowledge exchange and networking. Forge strategic connections that can drive your business forward.
- Thought Leadership:** Demonstrate your thought leadership by sharing your expertise in sessions, workshops, and demonstrations. Cement your reputation as a leader in your field.
- Market Insights:** Tap into the pulse of the industry. Understand emerging trends, challenges, and opportunities firsthand, giving your business a competitive edge.

Collaboration that Counts:

FIG Working Week 2024 is your platform for growth and connection. In Ghana, it's not just a conference; it's your strategic leap into a thriving future. Don't miss the opportunity to be a catalyst for change in this exciting market



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WHY GHANA?

Discover Unparalleled Opportunities at the FIG Working Week 2024 in Accra, Ghana!

Explore New Horizons in Africa: Are you ready to embark on a journey that promises uncharted opportunities and boundless potential? The African continent is where the world's growth story unfolds, and it's time for you to be a part of it. Welcome to Ghana, the heartbeat of West Africa, where opportunities abound and exciting possibilities await.

Ghana - A Rising Star: With over 32 million vibrant inhabitants, Ghana stands as West Africa's second most populous country, after Nigeria. This youthful nation boasts a thriving, stable democracy nestled in a region where peace and stability are paramount. Ghana's remarkable commitment to fostering harmony in Africa is renowned worldwide.

An Economy on the Rise: Ghana's rapidly growing economy is a treasure trove of opportunities for investors and enterprises alike. This dynamic nation welcomes you with open arms, inviting you to become a part of its remarkable journey.

Experience the Unforgettable: Ghana's wealth of resources, its democratic political system, and its dynamic economy make it a beacon of progress in Africa. The nation's peaceful political transitions and unwavering commitment to democracy have garnered the world's confidence, propelling Ghana's foreign direct investment (FDI) growth in recent years.

A Business-Friendly Environment: Ghana has embarked on an ambitious yet achievable reform program to enhance the investment climate for both local and international investors. These efforts have borne fruit, with Ghana being ranked as the best place for doing business in West Africa, surpassing Nigeria and Cote d'Ivoire, according to the 2017 Ease of Doing Business Report.

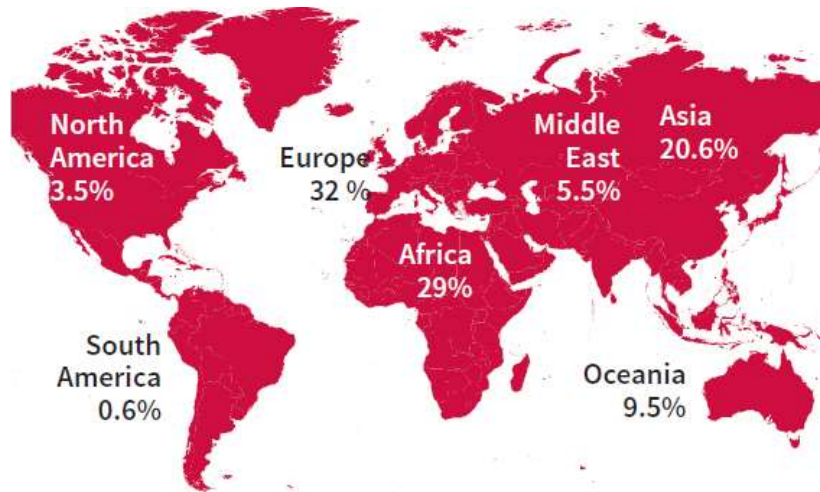
Don't miss this once-in-a-lifetime opportunity to engage with Ghana's vibrant landscape, network with industry leaders, and explore a world of possibilities. Join us at the FIG Working Week and let your business journey in Africa begin! Akwaaba to Ghana!

KEY STATISTICS

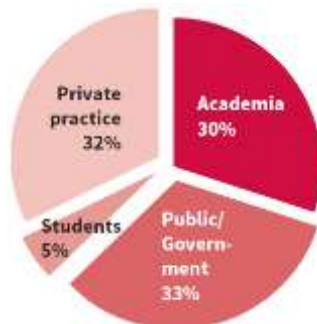
Statistics based on prior FIG conferences, which illustrates the total number of participants, geographic origin, and professional background.

Number of participants

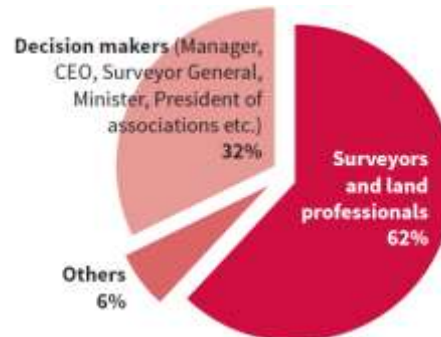
Orlando '23	1,200
Warsaw '22	815
The Netherlands '21 (virtually)	1,300
Hanoi '19	950
Istanbul '18	2,300
Helsinki '17	1,400
Christchurch '16	800
Abuja '13	+2,000



Sectors



Positions



This figure is based on a post-event survey from the e-Working Week in the Netherlands, 2021. All 300 who responded to the post-event survey answered they would recommend FIG conferences to colleagues and friends.

Would you recommend FIG Conferences to colleagues and friends?



■ Yes ■ No



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EXHIBITION OPPORTUNITIES

Joining the international exhibition held in conjunction with the FIG Working Week 2024 presents an exceptional chance to gain exposure to a diverse and influential audience. You will have the perfect platform to showcase your products and services. Our thoughtfully designed exhibition area maximizes promotional opportunities for all participating companies.

At this exhibition, you will benefit from exceptional networking opportunities in a vibrant and central environment. It serves as a dynamic hub for all participants, fostering valuable connections between delegates and exhibitors. Plus, with morning and afternoon refreshments served in this bustling area, you will enjoy an unparalleled opportunity to showcase your offerings to our diverse delegate base. Don't miss out on this unique chance to shine on the global stage!

Booth details:

- Aluminium frame (300 x 200 cm)
- White dividing partitions
- 1 table (180 x 45 cm)
- 2 chairs
- Waste basket
- 100W spotlight/4sqm
- 230V socket
- Sided text sign
- Standard daily cleaning

2,300 USD for members of FIG/GHIS/LISAG

2,700 USD for non-members

Including:

Two complimentary exhibitor passes per booth. Exhibitor passes entitles:

- Full access to the exhibition area but not the general programme.
- Access to the Opening Ceremony and Welcome Reception.
- Morning and afternoon refreshment
- Lunch

Additional exhibitor passes can be purchased for 250 USD.



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Exhibition schedule

The exhibition will be held from 19-22 May. The construction of the stands is possible from Saturday 19 May.

Official Opening of the Exhibition

The exhibition will officially be opened by the end of the Opening Ceremony held Sunday 19 May at 16.30-18.00. At the end of the Ceremony the presidents of FIG, GhIS and LiSAG in companionship with VIPs from the Ghanaian Government will visit all the booth and welcome the exhibitors to the FIG Working Week 2024.

After the greetings, the Welcome Reception will be held outside the exhibition hall underneath the palms. Exhibitors are welcome to join the welcome reception.

The opening hours are listed here.

Exhibition opening hours			
Exhibition open Official opening	Sunday	19 May 2024	18:00-
Exhibition open	Monday	20 May 2024	09.00-17.00
Exhibition open	Tuesday	21 May 2024	09.00-17.00
Exhibition open	Wednesday	22 May 2024	09.00-17.00



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SPONSOR OPPORTUNITIES

FIG Working Week 2024 provides a perfect opportunity to increase the awareness of your company or institute. A variety of sponsorship opportunities is available. The Working Week will bring together over 2000 surveying and geospatial professionals from across the globe, thus providing direct access to a diverse cross-section of highly sought industry stakeholders.

Sponsorship packages and exhibitor options are tailored to suit your marketing strategies and specific needs.

FIG Working Week offers a range of sponsorships packages that will showcase your products and services to our international delegates.

BRONZE

3,000 USD*

Get a little bit more and stand out from the other exhibitors.

SILVER SPONSORSHIP

7,000 USD*

As a Silver sponsor, your company will enjoy a strong alignment with the FIG Working Week 2024 through the many opportunities for branding and exposure, prior to, during and after the event.

GOLD SPONSORSHIP

10,000 USD*

As one of the Gold Sponsors of the FIG Working Week 2024, your organization will enjoy an excellent level of exposure and we will constantly work alongside you to provide opportunities to promote your company before, during and after the event.

PLATINUM SPONSORSHIP

20,000 USD*

We view our Platinum Sponsors as our partners in the successful execution of the FIG Working Week 2024 and will work alongside you to provide opportunities to promote your company through the prelude, during and after the Working Week.

This is a unique marketing opportunity, and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Sponsor, your company will benefit from the highest level of exposure.

* Non-members of FIG, GhIS or LISAG pay an additional 20 %.



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	Platinum	Gold	Silver	Bronze	Standard exhibitor
FIG/GHIS/LISAG MEMBERS	20,000 USD	10,000 USD	7,000 USD	3,000 USD	2,300 USD
NON MEMBERS	24,000 USD	12,000 USD	8,400 USD	3,600 USD	2,700 USD
Exhibit Space (metres - Provisional)	18 sqm	12 sqm	6 sqm	6 sqm	6 sqm
Advertisement in programme book	1 page	½ page			
Company logo on the conference bag	*				
Conference bag insert	Max 5 pages	2 pages	1 page		
Banner Placement in key traffic area for conference	*				
Banner Placement in other area	*	*			
Logo on conference website + hyperlink	*	*	*	*	*
Logo in programme book	*	*	*	*	*
Company description in conference app	125	100	75	50	
Company description in programme book	125	100	75	50	
Social media promotion (# of posts)	4	2	2	2	
Inclusion in Eblast	*	*	*	*	
A LA CARTE SPONSORSHIPS	4	3	2		
Complimentary full registration pass	6	4	3	1	
Complimentary exhibition pass	4	3	2	2	2
Use of conference logo	*	*	*	*	*
List of participants (depending on permission of the participants)	*				



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A LA CARTE OPTIONS - at a glance

You will find below a number of ways to enhance visibility and association with the FIG Working Week. Sponsorship options are listed on the following pages where you can build an individual sponsorship package suited to your marketing needs. Your final contribution to the conference determines your sponsorship level, which in turn provides you with more benefits. Most packages are limited and will be allocated on a first come first served basis.

	Number Available
ADVERTISEMENT IN CONFERENCE PROGRAMME	
Programme Book Advertisement Partner (half page)	3
WORKING WEEK MATERIALS	
Conference bag - Writing Pads and Pen	1
Conference bag - Gift	3
Conference bag - Leaflet	3
ADVERTISING ON SITE	
Staff-shirts	1
Lanyard	1
Plenary Session - Seat drop	3
Newcomers Session - recognition	1
Speakers Preparation Room - recognition	1
Branded Water Bottles	3
SOCIAL	
Lunch break Sponsor	3
Morning break Sponsor	3
Afternoon break Sponsor	3
Your own ideas are also welcome...	

* Note that the ala carte options can be sold out, contact FIG office to get information about available options.



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SPONSORSHIPS – A LA CARTE MENU

- Detailed description

ADVERTISEMENT – HALF PAGE AD

The Conference Programme will be the most essential publication for all attendees guiding them through the Working Week. It includes information on presentations, exhibitions and other activities.

Artwork to be provided by sponsor.

CONFERENCE BAG INSERT

You may have promotion material, leaflet, invitation to your exhibition booth or information brochure to be inserted in all delegate bags.

Sponsor to provide insert.

CONFERENCE BAG GIFT

Insert a gift to all delegate bags.

Sponsor to provide gift.

NOTE PADS AND PEN

All delegates attending the Working Week will receive official writing materials.

All material must be provided by sponsor and approved by FIG Office.

STAFF T-SHIRTS

Sponsor for staff T-shirts. On-site staff will wear conference T-shirts with sponsor logo. Staff T-shirts will be worn by all on-site working staff excluding management staff. The sponsor logo will be printed on the front.

T-shirts must be provided by sponsor and approved by FIG Office.

BADGE LANYARDS

Lanyards will be assigned to every delegate together with their badge.

All material must be provided by sponsor and approved by FIG Office.

BRANDED WATER BOTTLES

Keep attendees hydrated and refreshed during FIG Working Week with water bottles branded with your company logo.

Water bottles to be provided by sponsor.



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PLENARY SESSION – SEAT DROP

Each morning all the participants will attend the plenary session where globally recognised experts will share their knowledge. Before each plenary session you will get the opportunity to place your flyer/leaflet on the seats of the participants.

Sponsor to provide material.

NEWCOMERS SESSION - RECOGNITION

First time attendees are invited for an introduction session on the first day, help the newcomers to feel welcome.

Sponsor to provide material.

SPEAKERS PREPARATION ROOM – RECOGNITION

All speakers must report to the Speaker's Preparation Room to hand in their presentations. They can also edit and update their presentations here.

Logo used for screen saver/ desktop design. Mouse pads and roll-up must be provided by sponsor.

LUNCH BREAK SPONSOR

Demonstrate your company's hospitality by sponsoring your nominated lunch break. This provides the sponsor with the ability to 'own' the entire lunch area for that sponsored lunch and create innovative incentives to attract delegates to your booth.

Promotion material to be provided by sponsor.

OTHER IDEAS?

If you have a different idea of how your company would like to stand out, please contact the FIG Office to discuss the possibility.

Further, possibilities –

- Bring in a branded ping pong table
- Host an after party at your booth
- Bring in hula-hooping for attendees taking a small break
- Footprints - Mark out the path to your booth
- Social photo booths



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SPECIAL SPONSORSHIPS

- detailed description

WELCOME RECEPTION (incl. in registration fee) *

At the start of the FIG Working Week there will be a Welcome Reception for all participants, exhibitors, and guests. A great opportunity to stand out at the starting point of the conference. You will get recognition during the Welcome Reception.

Promotion material must be provided by sponsor and approved by FIG Office. Contact the FIG office for more information.

CONFERENCE BAG SPONSOR *

Your company logo will feature alongside the Working Week logo (and platinum sponsors). Sustainability is a subject on the world agenda. We will give the participants the option to choose for a conference bag and has selected a conference bag made of sustainable material. If you are interested in becoming a conference bag sponsor, get in touch with the FIG Office.

GALA DINNER SPONSOR (tickets can be bought) *

A luxurious event at a special location. Participants and accompanying persons will have the opportunity to attend the dinner, which provides your company an excellent opportunity to address the Working Week participants at large. This option includes:

- Opportunity for a senior representative to hold a short presentation to the guests
- Posting of signs provided by your company to be displayed during the Dinner
- 5 guest tickets to the Dinner
- Opportunity to present a gift to delegates on dinner tables (gifts are not included)
- Company logos printed on dinner menus
- Acknowledgment during the opening and closing sessions

*Additional payment is required for the special sponsorships, see reservation form.



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SPONSOR PRE-EVENTS

This year you will get the chance to sponsor our pre-events, which makes it possible for you to sponsor and support events key to your company. This is a unique opportunity to brand your company and target your key customer group.

Sponsoring pre-events to FIG Working Week 2024 could embrace social events, dinners, fieldtrips or specific technical sessions. FIG Working Week will offer following pre-events:

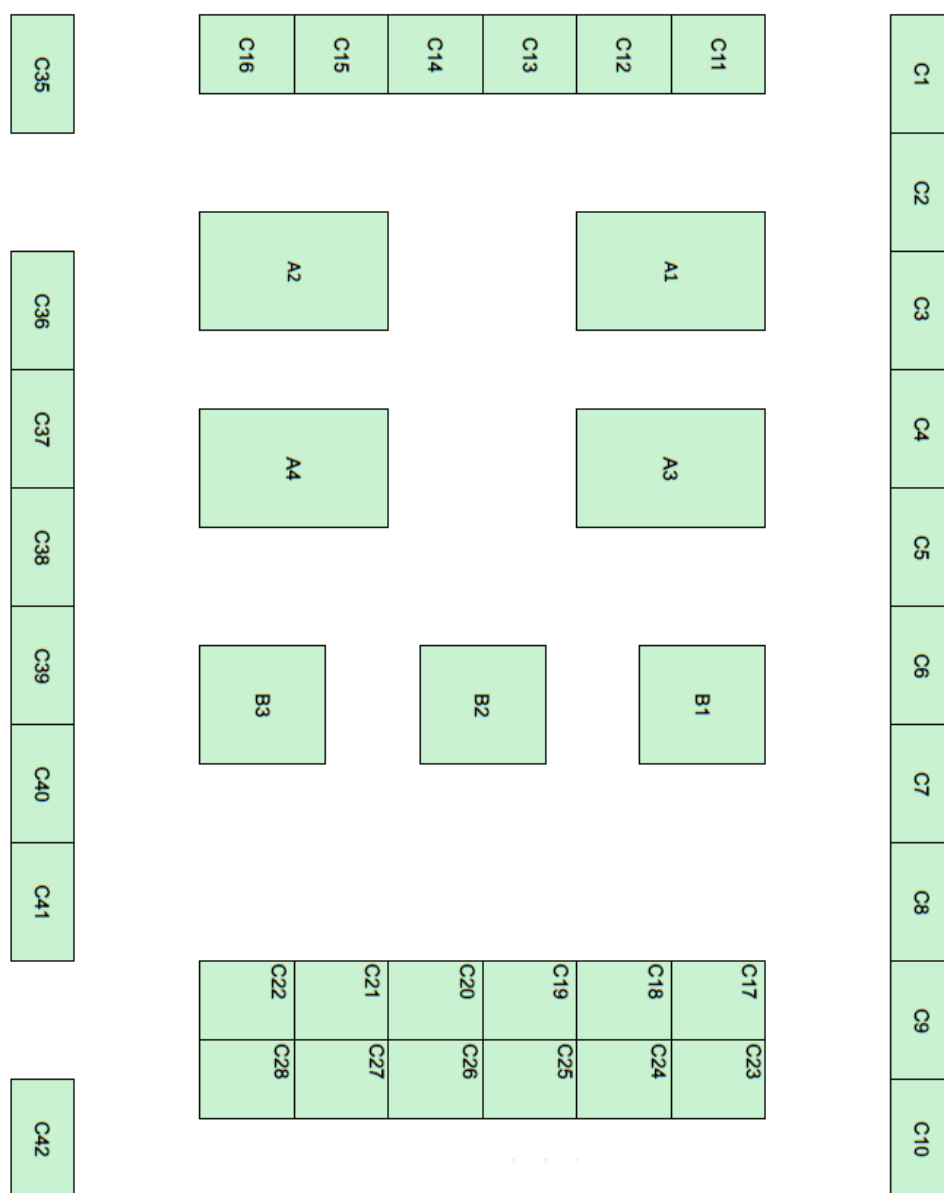
- FIG Young Surveyors Conference
- Reference frames in practice
- BIM for Surveyors
- Master Class: Remote sensing for climate action
- Mapping the Plastic

Contact the FIG office (fig@fig.net) to learn more about sponsorship opportunities at FIG Working Week 2024 pre-events. You can also read more about the pre-events on website <http://www.fig.net/fig2024>

Date	Pre- and post events
18—19 May	FIG Young Surveyors Conference
18—19 May	Reference Frames in Practice
18 May	BIM for Surveyors
	Master Class: Remote sensing for climate action
	Mapping the Plastic

FLOOR PLAN – DRAFT

Entrance and exit



Plenary Hall



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LOCATION

La-Palm Royal Beach Hotel

La-Palm Royal Beach Hotel is a 4-star hotel seated on 30 acres of immaculately manicured lawns and overlooks the Atlantic Ocean.





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PROGRAMME AT A GLANCE

- Tentative

		EXHIBITION							
		Opening		09.00-16.30	09.00-16.30	09.00-16.30			
FRI 17 MAY	SAT 18 MAY	SUN 19 MAY	MON 20 MAY	TUE 21 MAY	WED 22 MAY	THU 23 MAY	FRI 24 MAY		
Morning			Newcomers session						
9:00-10:00	Pre-tours	FIG Young Surveyors Conference Reference Frame in Practice Reference Frame in Practice FIG Young Surveyors Conference FIG General Assembly	Workshops Special sessions	Workshops Special sessions	Workshops Special sessions		Post-tours		
10:00-10:30			Morning Break	Morning Break	Morning Break	FIG General Assembly			
10:30-12:30			Plenary Session	Plenary Session	Plenary Session				
12:30-14:00			Lunch Break	Lunch Break	Lunch Break				
14:00-15:30			Technical Sessions	Technical Sessions	Technical Sessions	Farewell Reception			
15:30-16:00			Afternoon Break	Afternoon Break	Afternoon Break				
16:00-17:30			Opening Ceremony	Technical Sessions	Technical Sessions	Technical Sessions			
Evening				Welcome Reception	Ghanaian Evening	Commission Dinners		Gala Dinners	

A full technical programme with trade exhibition, technical and social tours and social activities will be offered. The Working Week will feature an exciting and insightful technical programme with local and international practitioners, allied professionals and academics speaking on their field of expertise.

The keynote speakers will focus on aspects of the theme "Geospatial information for a smarter life and environmental resilience" in a variety of international contexts.

The papers in the technical streams will cover the following topics:

Professional Standards and Practice
 Professional Education
 Spatial Information Management
 Hydrography
 Positioning and Measurement

Engineering Surveys
 Cadastre and Land Management
 Spatial Planning and Development
 Valuation and the Management of Real Estate
 Construction Economics and Management



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ORGANISERS



The **International Federation of Surveyors (FIG)** is the premier international non-governmental organization (NGO) representing the interests of surveyors worldwide. FIG's purpose is to support international collaboration for the advancement of all aspects of the profession of surveying by providing an international forum for discussion aimed at the development and promotion of professional practice and standards.

The Fédération Internationale des Géomètres was founded in Paris in 1878 and over time its name has been anglicized to the International Federation of Surveyors. Now based in Copenhagen, FIG is an UN- recognised NGO representing more than 200,000 surveyors from over 120 countries through a federation of national member associations and covers the range of professional fields within the global surveying community.



The **Ghana Institution of Surveyors (GhIS)** was established on 28th February 1969 at the General Meeting of the Ghana Branch of the Royal Institute of Chartered Surveyors at which a resolution was passed to that effect and the Constitution was promulgated. Membership of the Ghana Institution of Surveyor comprises members of the recognized Overseas Professional Bodies who were practicing in Ghana viz: Royal Institute of Chartered Surveyors and the Institute of Quality Surveyors.

The mission of Ghana Institution of Surveyors is to develop, provide and maintain excellent professional leadership in surveying disciplines, offer valuable services, advance members welfare and positively influence the society in land management and development.



The Licensed Surveyor is a professional who provides services of land surveying. In Ghana, licensing of surveyors dates back to the colonial period and its existence enshrined in the various legislation promulgated from pre-colonial times till date. These were the survey ordinances and currently the Survey Act 1962, Act 127. Typically, most licensed surveyors work to support the land administration system by providing certified and or cadastral plans and maps for land conveyancing.

The **Licensed Surveyors Association of Ghana (LISAG)** has gone through a number of phases in its development as an association. The Association, which started off as a welfare body for its members has now morphed into an association that is championing national agenda such as playing key role in the amendment of the Land Bill and advocacy programs, among other national activities.



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FIG WORKING WEEK

- What is FIG Working Week?

FIG Working Week is an exciting week-long conference that brings the international community of surveying and spatial professionals together to share innovative science with policymakers and stakeholders. Scientists, policy- and decision-makers, students, and stakeholders are invited to join the discussions on issues affecting the international surveying and spatial community today and in the future.

FIG has been organising Working Weeks since 1878. The first conference was held in Paris from 18-20 July.

This year's Working Week is the 83rd. The FIG Working Week 2024 in Accra is hosted by International Federation of Surveyors (FIG) and Ghana Institution of Surveyors (GHIS) and Licensed Surveyors Association of Ghana (LISAG).

The FIG General Assembly, at its meeting held at the 2017 Working Week in Helsinki, Finland, elected GHIS and LISAG to be the local hosts for the FIG Working Week 2021 which due to the global pandemic situation was changed to 2024. The Ghanaian Associations are experienced professionals and great hosts as they successfully organized the FIG Regional Conference in 2006.

Working Weeks combine meetings of FIG's General Assembly and administrative bodies with a technical conference over three days with 8–10 parallel sessions, organised by FIG Council and the ten FIG Commissions together with the host member associations. Working Weeks offer the opportunity for commissions to implement their work plans and for FIG to network at a local, regional and international level.

Recent Working Weeks have been held in Christchurch, New Zealand (2016), Helsinki, Finland (2017), virtually (2021), Orlando, USA (2023). The FIG Working Week 2024 will be hosted in Accra, Ghana at La-Palm Royal Beach Hotel.

FIG WW 2023 was very eventful and an eye opener to the latest technology in the surveying world.

Delegate
FIG Working Week 2023

It was an exciting, excellent, and thrilling event to attend, where I learned a lot, networked a lot and went home inspired.

Delegate
FIG Working Week 2017

FIG is a conference I always admire for its quality content and large participation of surveying community.

Delegate
FIG Congress 2018



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CONTACTS

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the FIG Working Week, please do not hesitate to contact the FIG Office.

The FIG Working Week 2024 is a unique and prestigious International marketing opportunity and we are confident your involvement as a sponsor/exhibitor will provide your company with exceptional business rewards.

International Federation of Surveyors (FIG)

Claudia Stormoen
Kalvebod Brygge 31-33
DK-1780 Copenhagen V
Denmark

T +45 9391 0812
E claudia.stormoen@fig.net
W www.fig.net

Local Organising Committee

Stephen Djaba
Co-Conference Director
Accra
Ghana

T +233 24 454 5311
E stephen@ghana.com








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TESTIMONIALS

-  **FIG Working Week 2023 was very eventful and an eye opener to the latest technology in the surveying world.** Delegate, FIG Working Week 2023
-  **This was my first FIG conference and I hope not my last. I felt it was an honor to be attending along fellow professionals from around the world. Listening to the technical presentations made me feel rather humble in my little world of land surveying. I certainly hope to attend another FIG meeting in the future. It was overall a phenomenal event!** Delegate, FIG Working Week 2023
-  **The FIG Working Week 2023 conference was thoroughly enjoyable, enlightening, and definitely worth the time and money to attend. The opportunity to learn and interact with colleagues from other countries is worth it all by itself!** Delegate, FIG Working Week 2023
-  **I commend the conference organizers for their exceptional attention to detail. The seamless logistics, well-designed program, and user-friendly mobile app contributed to a smooth and enjoyable experience throughout the event.** Delegate, FIG Working Week 2023
-  **From the moment I entered the venue, I was captivated by the meticulously planned and executed arrangements. The atmosphere exuded professionalism, warmth, and a genuine passion for our profession. The event team's attention to detail was evident in every aspect, ensuring a seamless and enjoyable experience for all attendees.** Delegate, FIG Working Week 2023