

BEST PRACTICES IN STRATEGIC PLAN IMPLEMENTATION:

NURTURING THE ENABLING ENVIRONMENT FOR SURVEYORS

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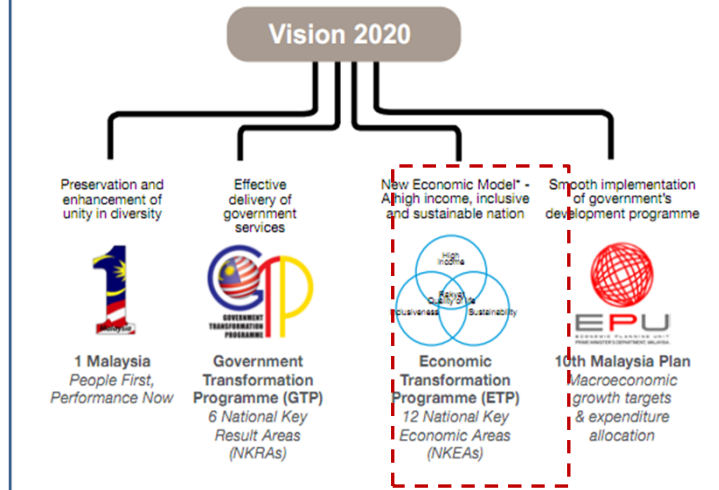
Roadmap to Industry-Wide Transformation...

**TRANSFORMATION AT THE
NATIONAL LEVEL**



TRANSFORMATION AT THE NATIONAL LEVEL

Chart 1: The four pillars of Malaysia's national transformation



ECONOMIC TRANSFORMATION PROGRAM (ETP)

New Economic Model* - A high income, inclusive and sustainable nation



Economic Transformation Programme (ETP)
12 National Key Economic Areas (NKEAs)

- A comprehensive effort that will transform Malaysia into a **high-income nation** by 2020.
- GNI growth of **6% growth per annum**
- Shift towards **Service-Based Economy** (growth from 58% - 65%)
- Opportunities abound, e.g. Greater KL will be transformed into a world-class city
- Co-creation by Private and Public Sectors – **12 NKEAs (National Key Economic Areas)**



A great city needs to be a liveable city

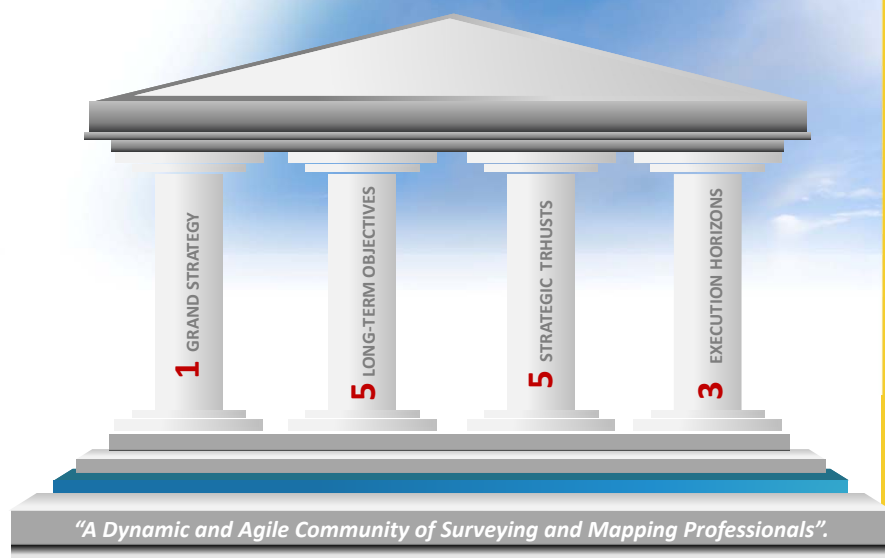
Typically, wealthy cities perform well on liveability measures by providing for basic needs such as education, healthcare, and safety while also catering to the cultural and other demands of an increasingly diverse and cosmopolitan society.

Fulfilling the National 'Dream'...

**WORLD-CLASS ASPIRATIONS DESERVE
WORLD-CLASS SERVICE PROVIDERS**

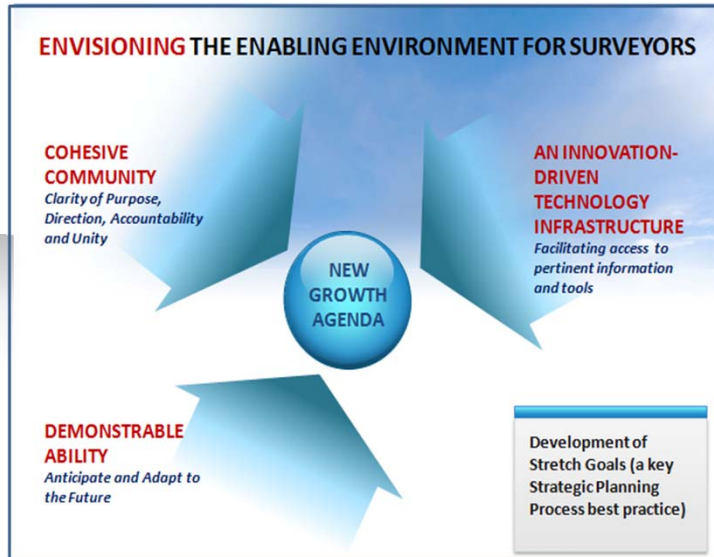


THE PEJUTA STRATEGIC PLAN : 1-5-5-3 FORMULA



FUNDAMENTAL COMPONENTS OF THE ENABLING ENVIRONMENT

MORE THAN AN ENGAGING VISION



Strategic Implementation...

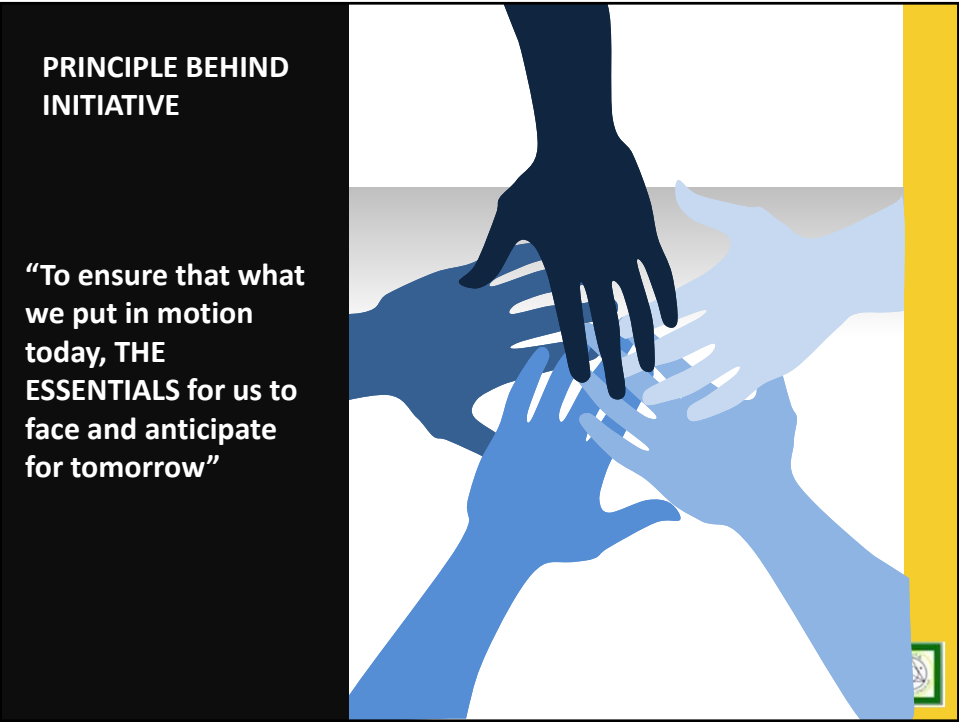
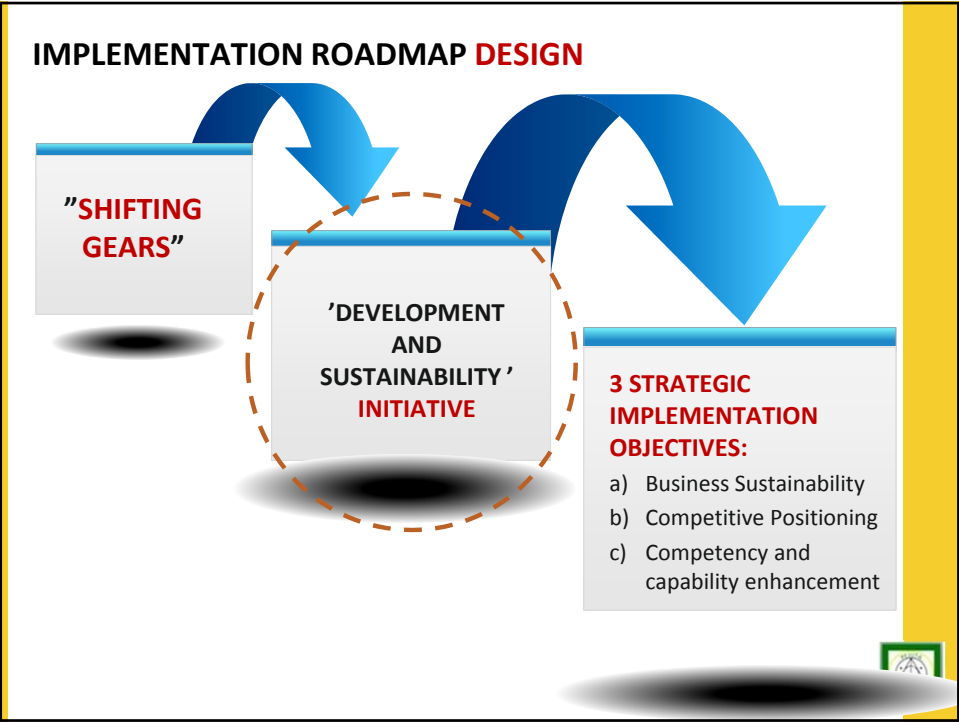
FORMAL COMMUNICATION BEST PRACTICE





Strategic Implementation... (Roadmap Design)

THE VALUE OF 'SPECIFICITY'



Strategic Implementation (Roadmap Design)

PUTTING **BEST PRACTICES** IN PLACE



IMPLEMENTATION SCOPE OF THE ROADMAP

VISION

A Dynamic and Agile
Community of Surveying and
Mapping Professionals"

INITIATIVE

'Development and Sustainability'
Initiative

THEME

"Shifting Gears"

Objectives of Initiative

- a) Business Sustainability
- b) Competitive Positioning
- c) Competency and capability enhancement

6 Essentials

- a) Capability Building
- b) Capacity Building
- c) Partnering
- d) Liberalization
- e) Legislation
- f) Branding

TOWARDS

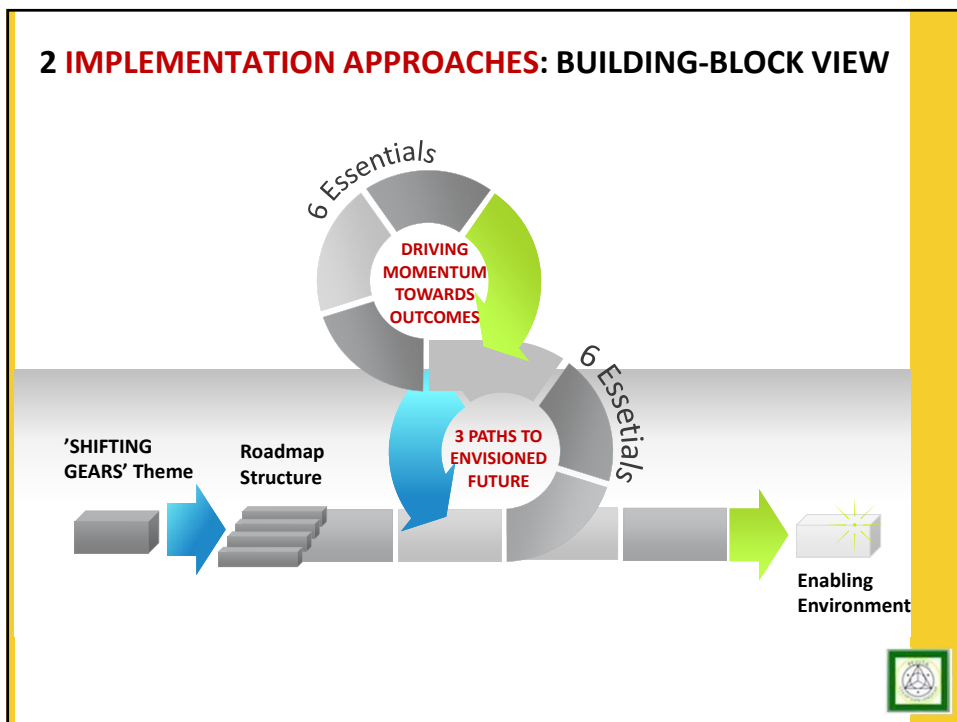
Enabling Environment

- a) 'Dynamic' LLS Community – adaptable LLS firms
- b) 'Agile' LLS Community – strong competitive positioning of LLS firms
- c) Platform for integration – enabling environment

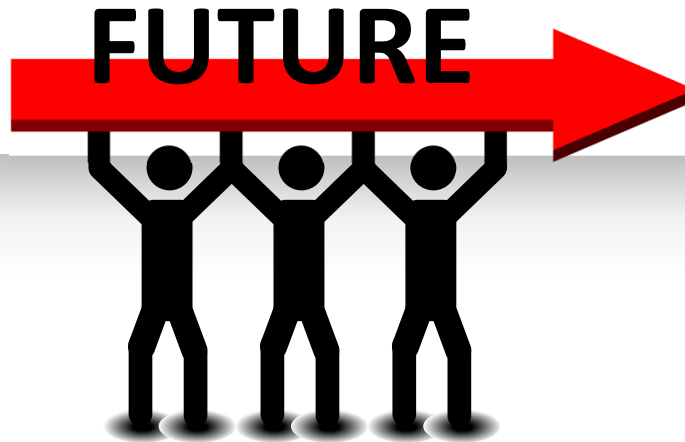
Structure of the Roadmap



2 IMPLEMENTATION APPROACHES: BUILDING-BLOCK VIEW



APPROACH 1 : 3 PATHS TO THE ENVISIONED FUTURE



CRITICAL PATH	SUPPORTING PATH	SHARED SERVICES & RESOURCES
1 12-Month and 24-Month Quick Wins.	2 12-Month and 24-month Key Results Areas (KRAs).	3 12-Month and 24-month Key Results Areas (KRAs).

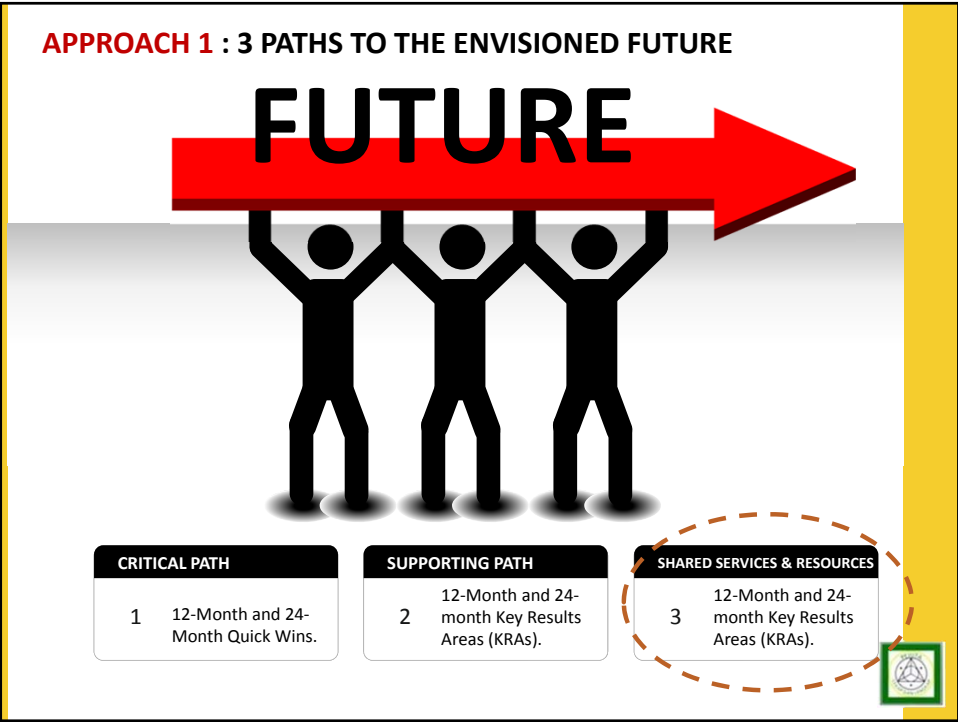
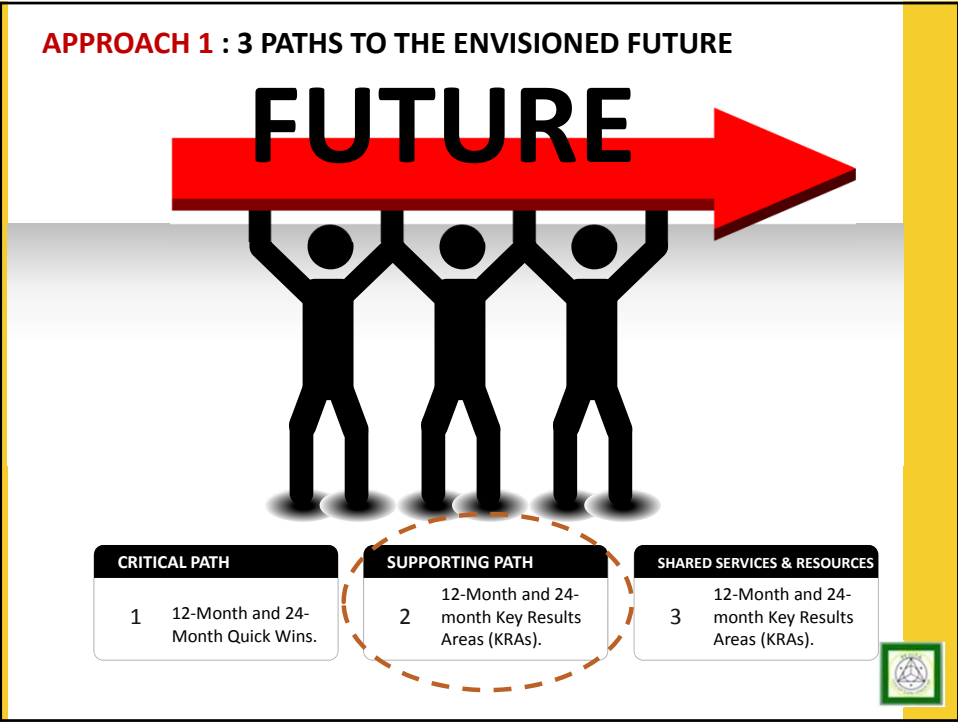


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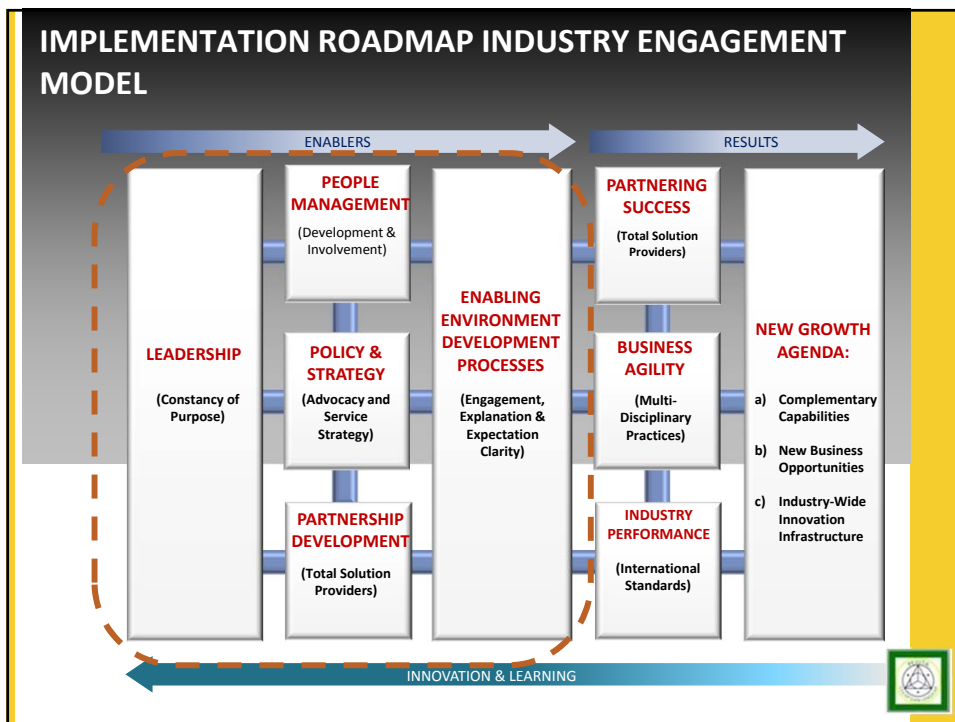
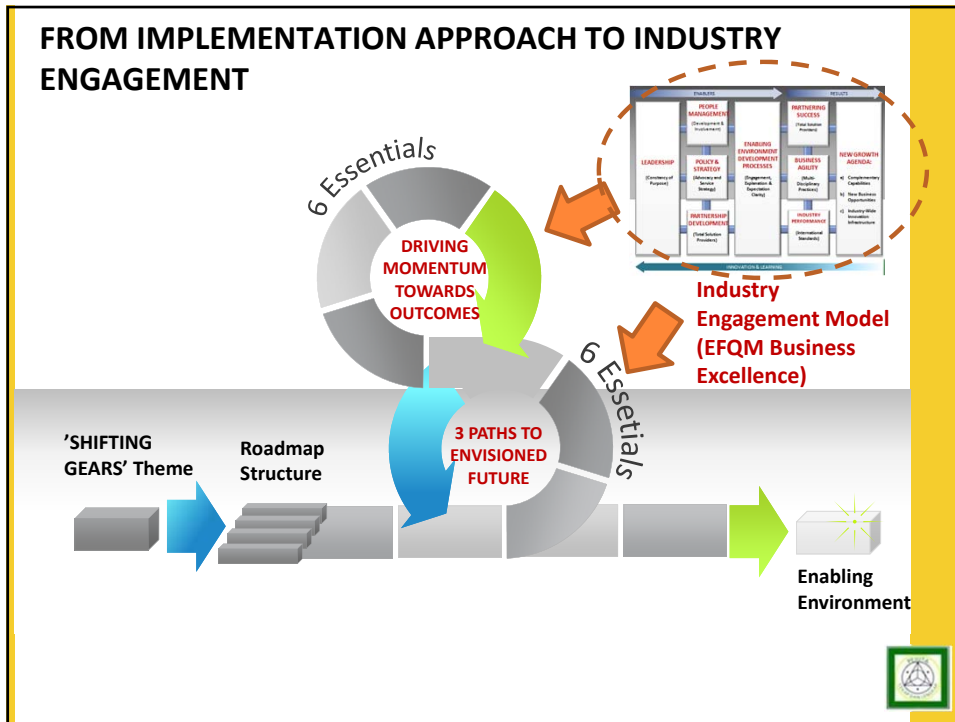


APPROACH 2: DRIVING MOMENTUM TOWARDS IMPACTFUL OUTCOMES (6 ACTION PLANS)

CAPABILITY BUILDING ACTION PLAN	1	a) Adoption of technology
CAPACITY BUILDING ACTION PLAN	2	a) Professional Development b) Vendors to Specialists c) Specialists to TSP d) Infostructure
LEGISLATIVE ACTION PLAN	3	a) Advocacy b) Minimum requirements & Standards
BRANDING ACTION PLAN	4	a) Business Opportunity Matching b) Promote Capabilities c) Develop guidelines
PARTNERING ACTION PLAN	5	a) Partnering Mindset b) Partnering Workshops c) 10 th Malaysia Plan d) Best Practice & Sharing e) Expertise Exchange
LIBERALIZATION ACTION PLAN	6	a) Liberalization Advocacy b) Liberalization Opportunities c) Export of Services

Best Practice Pathways

**FROM IMPLEMENTATION APPROACH
TO INDUSTRY ENGAGEMENT**



TEXTBOXES AND CONCLUSIONS

<p>Leadership</p> <p>Emphasis on: Constasy of Purpose</p>	<p>People Results</p> <p>Emphasis on: Professional Development and Capability Enhancement</p>	<p>Policy and Strategy</p> <p>Emphasis is on: Business Sustainability and Growth</p>	<p>Partnering Development</p> <p>Emphasis is on: Business Sustainability and Growth</p>
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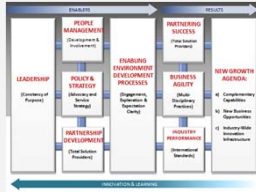
Enabling Environment Processes

- Enabling Environment Processes form the **baseline activities** for the engaging LLS in the implementation of the Roadmap.
- One key area that was crucial to soliciting the 'buy in' and commitment to the Strategic Plan. The crucial phase of the Roadmap Development process involved that of: 'Industry Consultation'.

STRATEGIC PLAN IMPLEMENTATION: BEST PRACTICE PERSPECTIVES



ARE OUR GLASSES HALF-EMPTY OR HALF-FULL TODAY ?



THANK YOU..

Syed Mohamad Nasir TAHIR

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