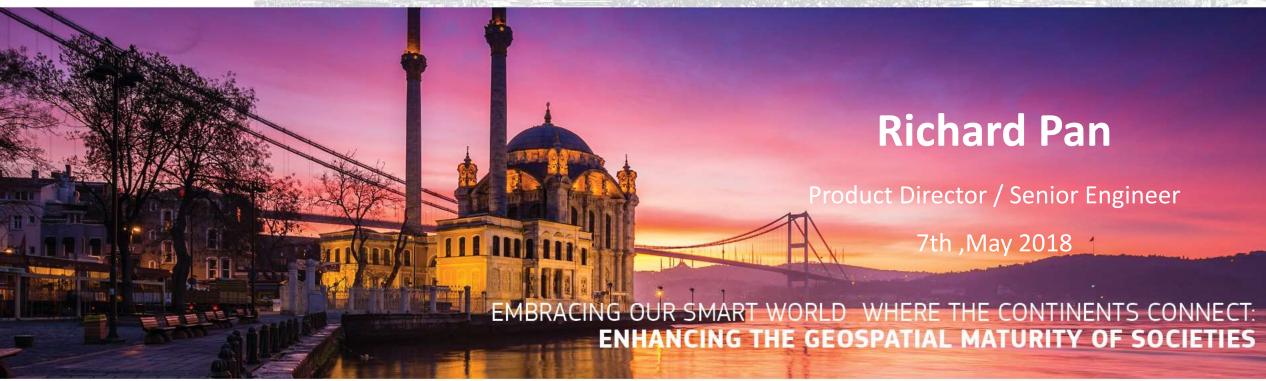


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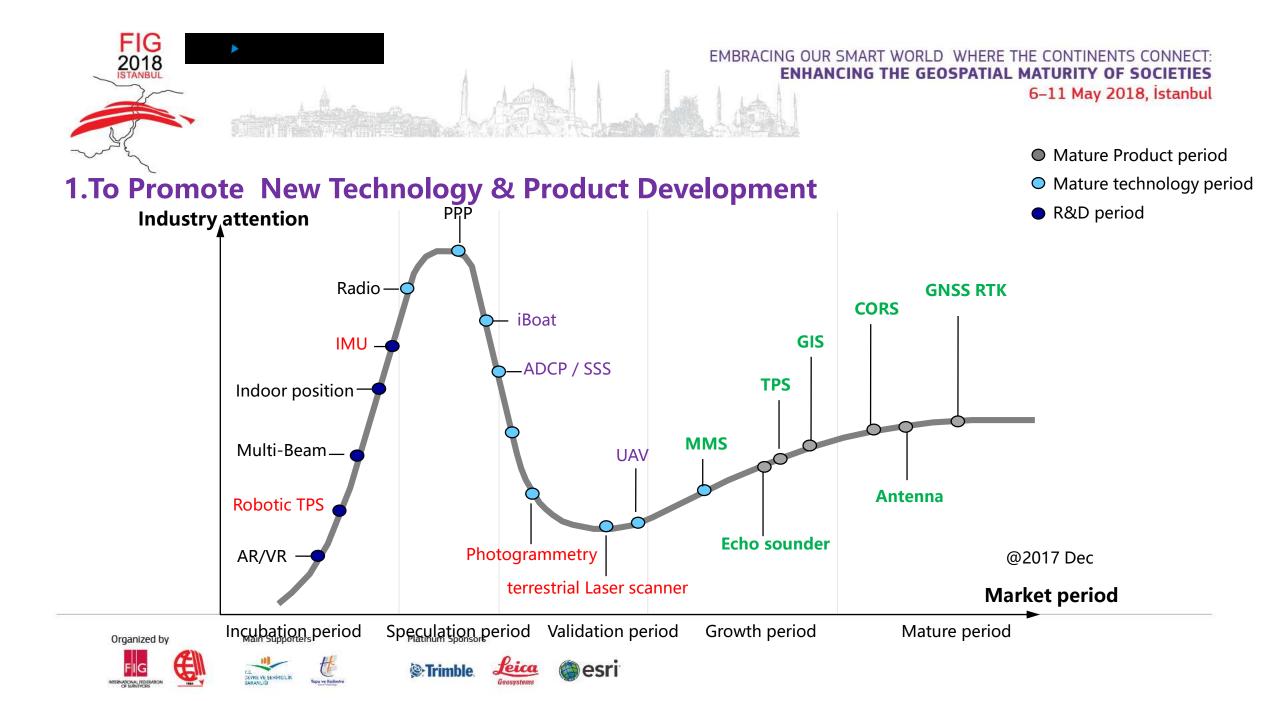












1.To Promote New Technology & Product Development

MRUs Analysis Positioning Wave Radar Terrestrial Levelling Multibeam Buoys Aerial Mea Measurement Sidéscan Lights Agriculture Detection Instruments Small Repeaters Services Printers Magnetometers Prisms Release Airborne Autonomous Total Motion Satellite Mobile IMUs 3D Vehicles Mapping DVLs Ocean Management Surveying Vehicle Photogrammetric Acquisition 360 Common Stations Marine Loggers Recorders RTLS Acquisition 360 Gamma Profilers Reference Singlebeam Sound Multi ound bottom Radars Porta Mounting bottom Imaging CMM Antennas ReceiversInertial Sonar Boats Sonars CAD Mounting Classification .evel USVs Handheld Field Imagery Observatories Verification Lasers Altimeters Scanners Sediment Transponders Steering Thermal Landers Unmanned Hyperspectral















2.To Promote Industry Development and Increase Productivity

Optical Instrument



Total Station

GNSS



Marine



3D Laser







1990 1995

2010

Analog

Result: Static and papery

Digital

Results: digital and real-time.

Informational

Results: massive/3D/ dynamic/ realistic

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FIG 2018 ISTANBUL

2. Technology Development Influence on Sales

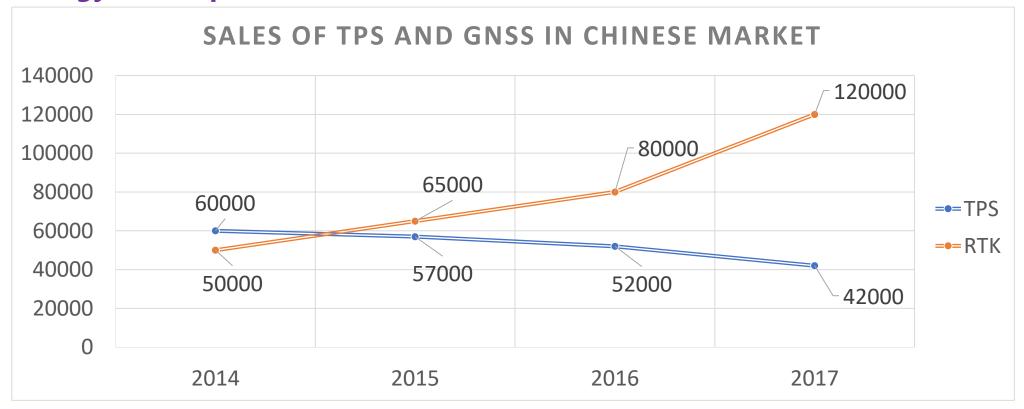


















FIG 2018 ISTANBUL

2. Technology Development Influence on Price





















3. Education for the future









































FIG

4. Transformation and upgrading

Software

From hardware to software Infomation system **Algorithm Chipset**

SingleFreq Low-cost hardware

Service Operation

Map service Data service CORS service Bigdata service

Online Channel

E-commerce **Business** model Reducing multi agents

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HI TARGET

THANKS

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