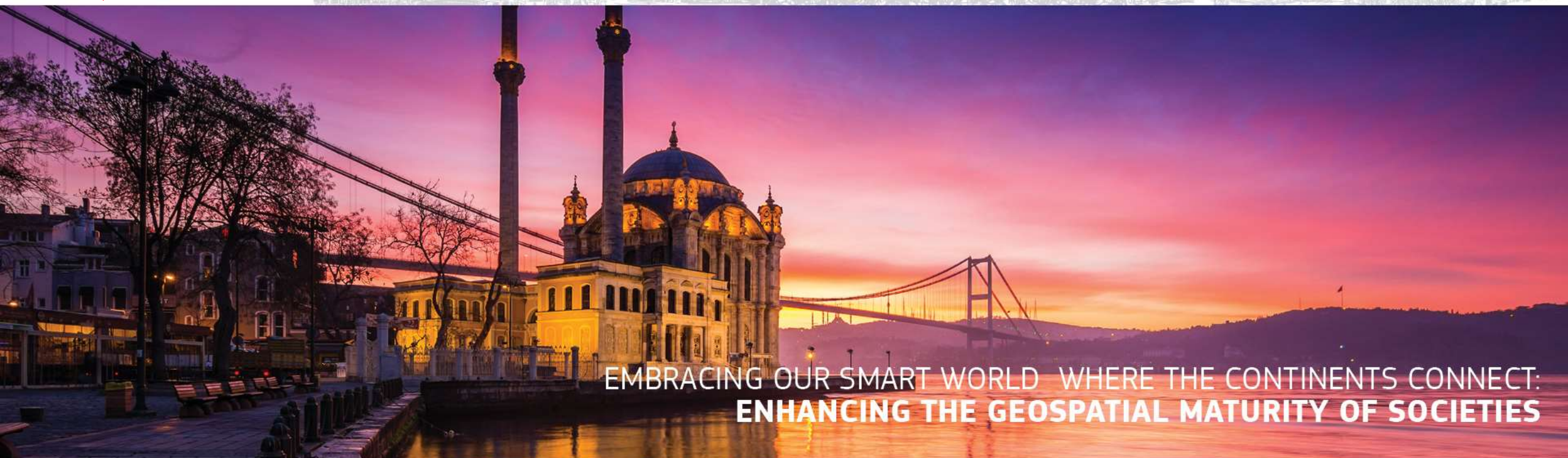




# XXVI FIG CONGRESS

8-11 May 2018, İstanbul

What does it mean to be a surveyor in the 21<sup>st</sup> century? – bringing confidence to the users of surveying related activities. Nigel Sellars FRICS



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### Agenda

- 1) Introduction
- 2) Methodology
- 3) Key take outs..
  - I. What does professionalism mean to you?
  - II. The model professional
  - III. Differences by group
  - IV. How perceptions of the surveyor have evolved
- 4) Views on the role of regulation
- 5) Challenges to professionalism.
- 6) Summary



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# Introduction

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# Methodology

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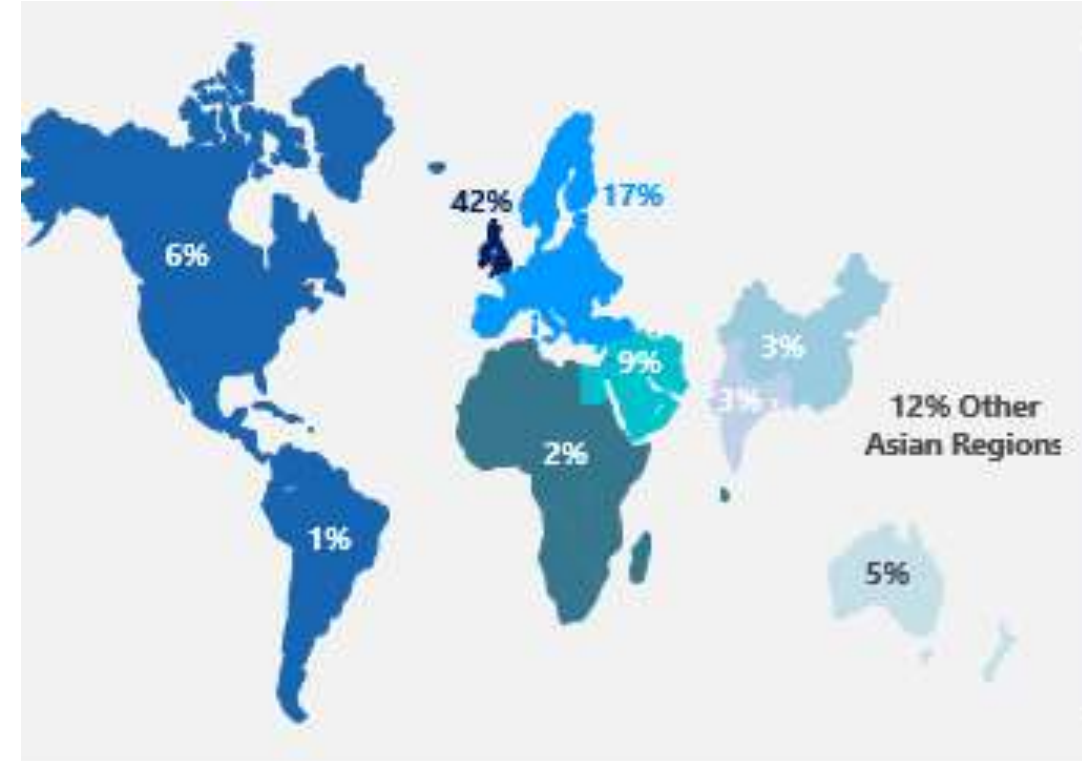
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## Methodology

- Qualitative and quantitative research (in depth discussion + measurement on key points)
- Among a range of audiences: GB Members, clients, CEOs and the general public
- Plus international (mainly developed) markets, and future professionals (students)
- Member survey, sent out to c. 5,000 members



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Key take out 1:

What does professionalism mean to you?

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Key take out 2:

# The model professional

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- Customer focused
- Life long learner
- Competence vs limitations
- Independent
- Communication
- Reliable
- Value add



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Key take out 3:

# Differences by group

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- Investment professionals  
COI
- Surveyors – Respect
- CEO Surveyors – Trust /  
Competence
- Risk professionals - Regulation



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Key take out 4:

How perceptions of the surveyor  
have evolved

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Vs 10 years ago...

- More inclusive
- More open to knowledge sharing
- Better soft skills

But....

- More deadline driven
- Out of hours working



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# Views on the role of regulation

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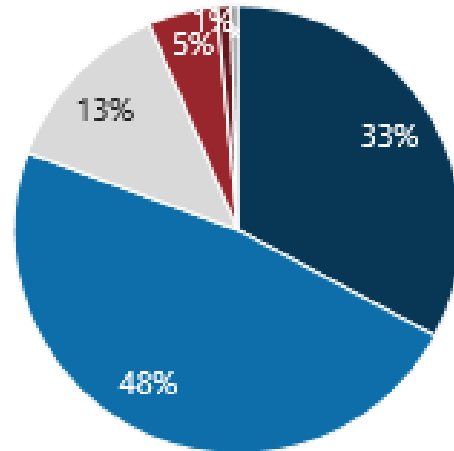
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- Strongly agree
- Tend to agree
- Neither/nor
- Tend to disagree
- Strongly disagree
- Don't know

**81%**  
Agree

---

**6%**  
Disagree

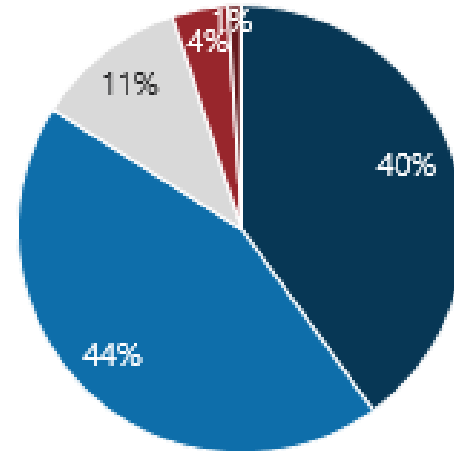


*Introducing regulation of Chartered Surveyors is a good way of driving up professionalism and standards in the Chartered Surveying industry*

**84%**  
Agree

---

**5%**  
Disagree



*Being regulated is a key component of professionalism and vitally important to provide market and client confidence*

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# Challenges to professionalism

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- Behaviour of clients
- (Lack of) culture of compliance
- Project pressures (time, resource, profits)



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# Summary & Thank you

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